



## March 2013 Newsletter

Issue 17



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### Greetings

This issue features our newest amplifier; the E&I 210L. This model was initially designed as a custom solution for a leading medical research facility. It was received with such great reviews, we are now offering it as a standard product. Also in this issue, we will share some of our latest ultrasound industry findings, as well as updates that are happening here at E&I.

### Product Watch

E&I has added another option to its amplifier lineup. Complementing the 2000-series, the [E&I 210L](#) operates over the frequency range from 10 KHz - 12 MHz and produces 10 Watts of linear output power.

- 10 KHz - 12 MHz
- 10 Watts
- Class A Linearity
- Compact Design
- Solid State Reliability



### [View Datasheet](#)

The 2000-series is available in a wide range of power levels from 10 through 500 Watts. Please refer to our [website](#) for a full listing of all of our RF amplifiers.

### Website Redesign



### Event Calendar

We are pleased to announce E&I will be exhibiting at the upcoming UIA Symposium, in Orlando, Florida. The symposium is set to take place on April 22 - 24, 2013, located in the Walt Disney World Resort.



View the [Program Brochure](#).

Also, on this year's calendar is the [ISTU](#) and [IEEE IUS](#) - additional details will be provided in our next issue.

### Product News

In just a couple of months, E&I's website will have a brand new look, complete with a more comprehensive layout and structure. The redesign is currently underway and we are very excited for the launch of the new site. Our ultimate goal is to provide our customers and site visitors with all the necessary information to make informed buying decisions.

Below is a summary of some of the features you can expect to see on our new site:

- Easy to navigate layout and structure
- Intuitive search functionality
- New applications section
- Enhanced product listing with side by side comparisons

## Ultrasound Industry Report

### Medical Device Market

Ablation devices are the fastest growing segment in the U.S. nonvascular radiology device market. Offering a minimally invasive alternative to traditional surgery, the ablation segment continues to grow rapidly and is quickly gaining popularity as a treatment option for liver, prostate, kidney and lung cancers.

[View article](#)

### Operating Rooms of the Future

Will traditional surgery be replaced by non-invasive, outpatient procedures?

Check out the video below, featuring Dr. Kobi Vortman of Insightec, to learn more.



### JT-series Matching Transformers

E&I's JT-series of Matching Transformers now feature an improved and compact design. Pictured above is the E&I JT-3 transformer.

The JT-series offers cost effective solutions for increasing peak-to-peak voltage. With impedance transformations from 3.1 - 200 ohms, they are suitable for a variety of applications.

For more details on the JT-series, please visit our [website](#).

## Feedback

As always, we welcome your feedback - all questions and comments can be sent directly to [Jen Elkins](#).



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